

Kidnnected Magazine

Connecting Families To Everything Kids

AD SPECIFICATIONS

MECHANICAL REQUIREMENTS:

All materials must be submitted on

- Removable media: CD, flash drive, etc. (a color proof should accompany disk)
- E-mailed to art@kidnnected.com

COLOR: All colors are printed in four-color process. Please build your ad as CMYK, since no PMS matches will be available. Please note: RGB might have color change when converted to CMYK.

GRAPHICS & FONTS:

- When possible, please convert text to paths
- Send all placed or linked graphics
- Send all screen and printer fonts
- Send all original application files, extensions or plug-ins
- If sending a PDF, embed all fonts and distill at a resolution of at least 300dpi
- All photos and line art should be in Mac TIFF, JPG, PDF or EPS format

COMPUTER FILE SPECIFICATIONS:

Our production department is Macintosh-based. While most of our software supports cross-platform compatibility, please supply materials in Mac format whenever possible. A high resolution PDF is preferred. We can accept files from the following:

- Adobe Illustrator 10.0 or higher
- Adobe Photoshop 7.0 or higher
- Adobe Acrobat PDF
- Adobe InDesign 2.0 or higher

Please note: Ads created in any PC-based word processing program (Microsoft Word, Power Point, Publisher or any files that end with ".dat") cannot be accepted.

KIDNNECTED MAGAZINE PRINTING SPECS:

- Colors: Process (CMYK)
- Min. DPI: 300
- Trim: 8.5" X 11"
- Bleed: 8.75" X 11.25"
- Method of Printing: Sheet-fed Offset
- Method of Binding: Saddlestitch

1/8-Page	1/2-Page (vertical)
3.625" x 2.25"	
1/4-Page	3.625" x 10"
3.625" x 4.875"	

1/2-Page (horizontal)
7.5" x 4.875"

Full Page
BLEED SIZE 8.75" x 11.25"
TEXT SAFE AREA 7.5" x 10"

Back Cover
BLEED SIZE 8.75" x 11.25"
TEXT SAFE AREA 7.5" x 10"
Leave 4.1921" x 1.8353" blank for mail label .3" from top right corner.



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