

# Kidnnected Magazine

Connecting Families To Everything Kids

## AD RATES & DESIGN

### DISPLAY AD RATES

Speciality Placement	1X	3X	6X
Front Cover	\$3,500.00		
Back Cover	\$2,500.00	\$2,250.00	\$2,125.00
Inside Front	\$2,100.00	\$1,890.00	\$1,785.00
Inside Back	\$2,100.00	\$1,890.00	\$1,785.00

Narrative Placement	1X	3X	6X
Full Page Ad	\$1,800.00	\$1,620.00	\$1,530.00
1/2 Page Ad	\$1,000.00	\$900.00	\$850.00
1/4 Page Ad	\$650.00	\$585.00	\$552.50
1/8 Page Ad	\$300.00	\$270.00	\$255.00
Full Page Advertorial*	\$2,150.00		
1/2 Page Advertorial*	\$1,400.00		

\*Advertorial rates include professional writer and photography

### BANNER AD RATES

Home Page	Ad Size	Max. File Size	Price (Annual)
A) Sidebar - Masthead	300 X 250	40K	\$450.00
B) Leaderboard - Footer	728 X 90	40K	\$375.00
C) Leaderboard - Header	468 X 60	30K	\$325.00

Index Page (content pages)	Ad Size	Max. File Size	Price (Annual)
D) Leaderboard - Footer	728 X 90	40K	\$300.00
E) Skyscraper - Right Sidebar	120 X 600	40K	\$250.00
F) Button - Right Sidebar	120 X 180	20K	\$210.00

Banners ads accepted jpg, gif, or flash formats.

### AD DESIGN RATE

Full Page	\$250.00
1/2 Page	\$125.00
1/4 Page	\$75.00
1/8 Page	\$50.00

### AD DESIGN RATE

Sidebar/Skyscraper	\$150.00
Leaderboard Footer	\$75.00
Leaderboard Header	\$50.00
Button	\$35.00

### BANNER SCREEN POSITION

