

Kidconnected Magazine

Connecting Families To Everything Kids

ADVERTISING CONTRACT

Advertiser or Company _____ Employee Identification Number (EIN) _____

Street Address _____

City _____ State _____ Zip _____

Contact Name _____ Telephone _____ Fax _____

Contact E-mail (Required) _____

Agency Name (if different from above) _____ Employee Identification Number (EIN) _____

Street Address _____

City _____ State _____ Zip _____

Contact Name _____ Telephone _____ Fax _____

Contact E-mail (Required) _____

AD INFORMATION

AD SIZE	SPECIAL PLACEMENT	EDITION/YEAR	COPY MATERIAL
<input type="checkbox"/> Full Page	<input type="checkbox"/> Cover	<input type="checkbox"/> January/February _____	<input type="checkbox"/> Is Attached
<input type="checkbox"/> Half Page <input type="checkbox"/> V <input type="checkbox"/> H	<input type="checkbox"/> Inside Front <input type="checkbox"/> Inside Back	<input type="checkbox"/> March/April _____	<input type="checkbox"/> To Be Sent
<input type="checkbox"/> Quarter Page	<input type="checkbox"/> Back Cover	<input type="checkbox"/> May/June _____	
<input type="checkbox"/> Eighth Page	<input type="checkbox"/> Other _____	<input type="checkbox"/> July/August _____	
<input type="checkbox"/> Advertorial		<input type="checkbox"/> September/October _____	
		<input type="checkbox"/> November/December _____	

PAYMENT INFORMATION

Total Amount Due \$ _____ Payment Enclosed Check No. _____

Card Number _____ Visa Mastercard Amex

Name on Card _____ Exp. Date _____ Card Verification Value Code _____

Billing Address _____ City _____ State _____ Zip _____

Advertiser Signature _____ Print Name _____ Date _____

Kidconnected Magazine _____ Print Name _____ Date _____

Late and/or improperly formatted ads will be assessed a 10% penalty or ad will be pulled without refund.

RENEWAL NEW ACCOUNT ACCOUNT EXECUTIVE _____

CONTRACT, COPY & RATE POLICIES

All advertisements are accepted by Kidconnected Magazine, entirely on the representation that the agency and/or advertiser are properly authorized to publish the subject matter. Advertiser and their advertising agencies will indemnify and hold Kidconnected Magazine harmless against any claim, suit, loss or expense, regardless of nature of basis that it may arise from advertisements published. We reserve the right to hold advertiser and advertising agency jointly and severally liable for monies due to us. We do not accept sequential liability and expect the agency and advertiser to be bound by the payment terms on the rate sheets and contract. No conditions which conflict with Kidconnected Magazine's stated policies, and/or contract and copy stipulations shall be binding on Kidconnected Magazine. Payment is due upon execution of advertising contract.

LIABILITY

The liability of Kidconnected Magazine for any error, omission or delay for which it may be held responsible shall in no event exceed the cost of the space paid for and occupied by such individual advertisement.

RATE PROTECTION

We will protect contract advertisers against rate increases for 11 months following their first insertion. Any advertisement within that may be combined for frequency discount.

CANCELLATIONS & AUTOMATIC REPEATS

This contract is binding and no cancellations will be accepted during the contract term. Without material or instructions we reserve the right to repeat the contract advertiser's latest ad of the same size.

RIGHT OF REJECTION

Kidconnected Magazine reserves the right to reject any advertising to be considered objectionable or not in the best interest of the policies and positions of Kidconnected Magazine.

COMMISSION

A commission of 10% of the gross bill is allowed to accredited advertising agencies on space, color and placement, provided the account is paid within 30 days of invoice date. No cash discounts. If charges due to the publisher are not paid promptly, Kidconnected Magazine may collect said charges from the advertiser, and the agency shall execute all necessary assignments. In addition, Kidconnected Magazine may hold the advertiser and its agency jointly and severally liable for all sums due and payable to us.

SERVICE CHARGE

A service charge of 1.5% per month (18% annual percentage rate) will be added to all charges 30 days or more past due. If necessary, any legal or collection agency fees incurred in collection efforts will be added to charges due.

I hereby state and affirm that I am authorized by the above named business to purchase the advertisement and authorized to sign this contract. By signing below, I verify that I have reviewed the current advertising rates and agree to the terms and conditions for advertising in Kidconnected Magazine. Unsigned contracts will not be accepted.

